

YISHAN LI | 1-917-821-6836 http://www.5413design.com yishan@5413design.com Qualification Ability to meet deadlines Detail-oriented and well-organized team player

> Skills HTML/CSS, Javascript/JQuery, Flash/AS3/AS2, FLEX, Dreamweaver, Photoshop, Illustrator

Experience New Jersey, 2011 - Current *Off-site Freelancer*

>Create Xcluzv swimwear desktop/mobile/e-commerce site

RAPP, New York, Janurary 2009- March, 2010

Flash Developer

- >Created Flash sites and rich-media banners, including XML/DB driven contents and video players.
- >Clients includes Merck, Reach Oral Care, Listerine Whitening, Alli, Lactaid, Nicorette and more.

New Jersey, Feb. 2007 - Dec. 2008

Off-site Freelancer

- >Created Sprint's Banners/Microsites for TEQUILA\
- >Created Citi Bank's Banners for BBDO
- >Designed Brand Identiy and site for an Environmental Professional Office (www.jasonep.com)

TEQUILA\, New York, June 2005 - Jan. 2007

Interactive Designer

>Created Flash Banners/Microsites/Screen savers for Sprint, Absolute, ACI, Bayer, Embassy Suites and Etihad Airline >Programmed HTML email for Sprint

TEQUILA\, New York, Jan. 2005 - April, 2005

On-site Part-time Freelancer

>Created banners for NEXTEL, Absolute, Embassy Suites and Alcon

GRID Design, New York, Feb. 2004 - April, 2005

On-site Part-time Freelancer

>Designed and Programmed Taoism online magazine (great-light.org)
>Redesigned Accolade technologies consulting site (www.accotech.com)
>Created a wedding photography site (www.gooddaywedding.com)
>Programmed GRID company site (www.gridnyc.com)

FDT Design, New York, Nov. 2003 - Feb. 2004

On-site Freelancer

>Programmed MBD sites (www.medicalandbiotech.com) >Created wireframes/ look and feel for Untitled Catalog / MBD sites

New York, Sep.2003 - Nov. 2003

Off-site Freelancer >Created www.childishmoments.com >Developed www.curtain-call.biz

Education Parsons School of Design, New York

>Master of Fine Arts in Design and Technology, 2001 - 2003

National Cheng Kung University, Taiwan

>Bachelor of Arts in Industrial Design, 1995 - 1999